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Hines and Pickard Chilton win 2011 Architectural Record Good Design is Good Business Award of Excellence for 300 North LaSalle

Contact: Mig Halpine, Director of Communications (203) 786-8612, mhalpine@pickardchilton.com

NEW HAVEN, CONNECTICUT — *Architectural Record Magazine* has announced that Hines and Pickard Chilton have been awarded a [2011 Architectural Record Good Design is Good Business Award of Excellence](#) for 300 North LaSalle in Chicago.

Completed in 2009, the dramatic 60-story LEED-Gold certified office tower located on the north bank of the Chicago River was developed by Hines, one of the world's leading developers and managers of, and investors in, sustainable real estate. The project, designed by Pickard Chilton, serves as the new home for the international law firm of Kirkland & Ellis LLP (K&E), a prominent citizen in Chicago since 1908.

"This award is tremendously important to our firm," said Jon Pickard FAIA, RIBA Principal of Pickard Chilton. "It affirms our core tenet of creating contemporary architecture to achieve our client's business objectives."

Principal Anthony Markese AIA, LEED AP agreed. "We strive to carefully understand our client's ambitions. With their input, we are better able to create an architecture that is both elegant and purposeful."

In its 13th year, the Architectural Record Good Design is Good Business Awards program (formerly known as the BusinessWeek/Architectural Record Awards) honors architects and clients whose projects demonstrate innovative architectural strategies that help businesses achieve specific goals.

"We are deeply honored to have 300 North LaSalle among the winning projects," said firm Principal William Chilton FAIA, RIBA. "It is rewarding to have this highly collaborative team effort recognized with this prestigious and significant award."

The jury, comprised of Architectural Record editorial staff members, reviewed dozens of submissions from around the world and evaluated the success of each project based on a series of quantitative and qualitative measurements of building performance. Factors considered included employee productivity, construction costs, reduced overhead, and branding, among other criteria. Nine winning projects were identified that were specifically quantifiable in terms of the value of their design for their respective clients.

"300 North LaSalle establishes a new benchmark for innovative skyscraper design not only for Hines but for Chicago as well" said Hines Senior Vice President and Project Officer Greg Van Schaack. "The Good Design is Good Business award is an appropriate recognition of the project's success at many levels."

300 North LaSalle, and other winning projects, will be published in the May 2011 issue of Architectural Record and will also be featured on the Architectural Record web site and in the iPad edition.

ABOUT PICKARD CHILTON

Pickard Chilton is an international architectural practice noted for its expertise in the design of large, complex buildings including corporate headquarters, high rise commercial office towers, hotels, academic, and health care facilities. Headquartered in New Haven, Conn., the firm's completed projects include: 1180 Peachtree in Atlanta,

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GA; ConocoPhillips West Campus in Houston and 300 North LaSalle in Chicago. The firm currently has projects underway in Cleveland, Houston, Oklahoma City, Washington, DC, Calgary, and Kuala Lumpur. Visit www.pickardchilton.com for more information.

ABOUT HINES

Hines is a privately owned real estate firm involved in real estate investment, development and property management worldwide. The firm's historical and current portfolio of projects that are underway, completed, acquired and managed for third parties includes 1,119 properties representing more than 457 million square feet of office, residential, mixed-use, industrial, hotel, medical and sports facilities, as well as large, master-planned communities and land developments. Hines has offices in more than 100 cities in 17 countries and controls assets valued at approximately \$23 billion. Visit www.hines.com for more information. To learn more about sustainability at Hines, visit www.hines.com/sustainability.